



For immediate release

Southern Georgian Bay Volunteer Firefighters make the mo'st of fundraising efforts for the month of Movember



Date: December 21, 2022

(Tiny, Ontario) Over the past month, Volunteer Firefighters from the Township of Tiny, the Town of Midland, Tay Township, and the Town of Penetanguishene came together to form The Southern Georgian Bay Firefighters Movember Team. The 2022 Movember Campaign was a month-long fundraiser of epically furry proportions and came to another hairy end raising a grand total of \$68,000 towards various men's health initiatives. The Southern Georgian Bay Firefighters sported some of the bushiest, most glorious conversation-starters ever seen.

In 2021 the Township of Tiny Volunteer Firefighters raised a record total of \$65,660 in support of men's mental health and suicide prevention, prostate cancer, and testicular cancer. As a result of the community support, the Volunteer Firefighters Movember Fundraising Team took home the top-ranking fundraising title as a Canadian Fire Department and Global Fire Department for the first time. In 2022, the four municipalities came together to assume the Movember Team name known as Southern Georgian Bay Firefighters.

"Once again the volunteer firefighters rose to the challenge when tasked with taking home the top fundraising title for the second year in a row," said Samantha Barnett, Township of Tiny Volunteer Firefighter and Southern Georgian Bay Firefighters Movember Team Captain. "Thank you to each and every one of you for being part of this Movember Team. Whether indirectly or directly through donations, sponsorships,

volunteering your time at events, or simply contributing to powerful conversations around men's health."

The annual moustache-starring campaign encourages the Movember community across the Township to rally in support of Movember's cause areas: men's mental health and suicide prevention, prostate cancer, and testicular cancer.

Movember Statistics:

- On average, men are dying 4 years earlier than women;
- Testicular cancer is the most diagnosed cancer in young men aged 15 to 35;
- In Canada, prostate cancer is the most diagnosed cancer in men;
- Globally, we lose one man to suicide every minute – that's 60 men every hour;

"The annual campaign encourages our community to rally in support of Movember's cause areas: men's mental health, suicide prevention, prostate cancer, and testicular cancer," said Mayor David Evans. "The fun, creativity, and passion for men's health are all at the heart of this community initiative and the impact it has is of global proportions."

"Thank you to all of our sponsors who opened their offices, business, and parking lots in support of the various Movember Boot Drives and Fundraising Events," said Dave Flewelling, Director of Fire and Emergency Services/Chief. "A special thank you to all of the volunteers and community members for supporting the firefighters and continuing the conversation about men's health".

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