

**Position yourself in the Heart
of Georgian Bay... the flourishing
community-friendly business
hub bordering on the
pristine shores of Georgian Bay
in North Simcoe, Ontario, Canada.**

The **unique alliance** of four municipalities (Midland, Penetanguishene, Tay and Tiny) creates synergies and outcomes that will exceed your expectations for conducting business operations that are cost effective, innovative, efficient and global.

North Simcoe has strategic **locational advantages**, whether you trade locally, nationally or worldwide. Direct access to Highway 400 ensures effortless commercial and personal transportation to highway networks, to Pearson International Airport, and to Lake Simcoe Regional Airport that will get you to North Simcoe from the Greater Toronto Area in less than 20 minutes.

Existing and shovel-ready sites for industrial, commercial, mixed-use and waterfront developments abound in North Simcoe. Our diverse housing supply is augmented by excellent educational and institutional facilities, abundant cultural heritage, and one of the most iconic, freshwater, four-season playgrounds in the world.

We have a market of **9 million people** within an hour drive, and more than 130 million within a 24-hour radius. We are aligned with North America's top educators of STEM (science, technology, engineering, mathematics) graduates, which are estimated to number 50,000 annually for the next five years, and which can provide a continuous pool of talented employees, especially for our growing advanced manufacturing and healthcare sectors.

The Canadian head offices and global exporters currently located in North Simcoe attest to the **many benefits** of this unique location which include affordable development and land costs, a strong collaborative culture, access to a dedicated and highly skilled workforce, "big city" resources without the "big city" cost, shorter commute time, exponential growth opportunities, and an unrivalled quality of life that can provide the perfect work-life balance.

**The Heart of Georgian Bay
North Simcoe, Ontario, Canada.**



NORTH SIMCOE'S STRATEGIC LOCATION

Connected to thriving business and commercial centres by highways and air, North Simcoe is an exceptional strategic location, allowing ease of movement of products throughout Canada, the United States and the world.

The close proximity of Highway 400 provides the primary transportation corridor for both supplies and finished product. For more time-sensitive shipments, Huronia Airport has a 4,000-foot asphalt runway along with support services ranging from aircraft manufacturing to aviation fuel and pilot training.

Get in touch

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INVEST IN NORTH SIMCOE

A region of opportunity
Midland | Penetanguishene | Tay | Tiny
Ontario, Canada

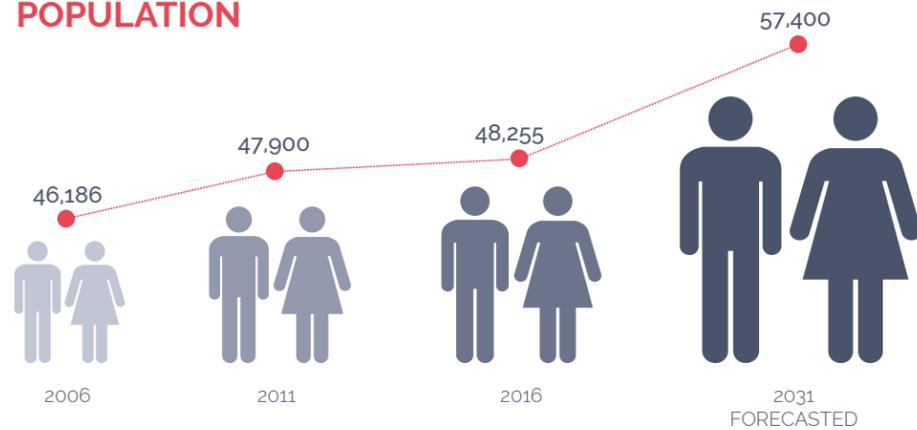


About EDCNS

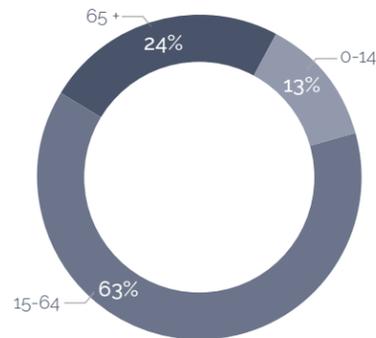
North Simcoe is a dynamic region in central Ontario that is well positioned for investment, growth and development. It offers business and investors a strategic location, talented workforce and high value for costs. Through ongoing commitment and collaboration of the North Simcoe municipalities' "Power of Four" and a talented Board of Directors, our dedication empowers continued opportunity and economic growth.

North Simcoe Demographics

POPULATION



AGE



GENDER



EDUCATION

Educational background of North Simcoe residents aged 25 to 64 years in 2016.



Statistics Canada 2017, Census Profile, 2016 Census. EMSI Analyst, Dataset 2017.3.

Key Industries — The Four Pillars

The Economic Development Corporation of North Simcoe focuses on four key industries. The opportunities and regional focus in these four pillars reinforce provincial initiatives to drive growth and improve the environment for producing and offering goods and services from North Simcoe.

ADVANCED MANUFACTURING



Advanced Manufacturing makes up one of the largest and fastest-growing segments in North Simcoe. The region produces a wide range of products including state-of-the-art electronics and mission systems integration, automotive parts, mold manufacturing, assistive devices for the elderly and high quality household and commercial sinks.

With support from EDCNS, North Simcoe's manufacturing sector is focused on driving the future success of the industry through talent development and community engagement by creating centres for improved B2B communication and collaborative research.

AGRIBUSINESS



North Simcoe is home to 172 farms and 260 jobs in the Agriculture sector providing \$84 million worth of exports from North Simcoe. Agriculture ranks as the ninth largest exporter for the area.

The Townships of Tay and Tiny have been agricultural communities since the earliest settlers in this region, and they continue to live and promote the farming culture, even as the farming business evolves towards a greater degree of specialty and caters to healthier lifestyles. There is great opportunity to enhance the value of the crops and livestock, and add further value through agricultural supplies, services and processing.

HEALTHCARE



North Simcoe is situated in the Heart of Georgian Bay and the beauty and wholeness of the area creates a lifestyle second to none.

The demand for good healthcare, as well as new services to respond to an aging population and complement the area's current assets, are countless. In response to these demographic changes, EDCNS is building on its comprehensive healthcare infrastructure, which includes two significant anchors, namely the internationally recognized Waypoint Centre for Mental Health Care and the Georgian Bay General Hospital.

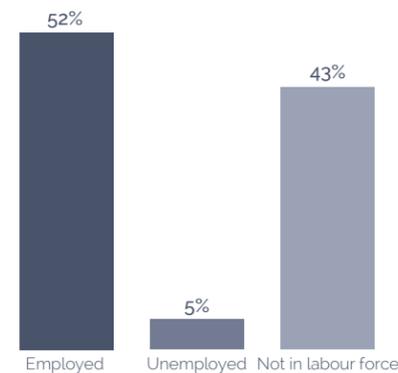
TOURISM



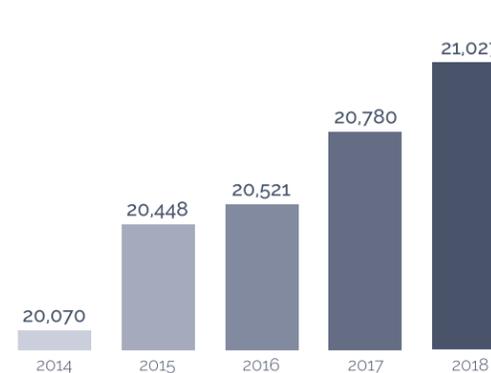
The beauty and accessibility of Georgian Bay are among the area's most important natural assets to tourism. From expansive sandy beaches to virtually untouched rugged islands surrounded by the crystal-clear waters of Georgian Bay, there is something for everyone.

North Simcoe borders on the southern portion of the 30,000 Islands which is the world's largest freshwater archipelago. Here you will find world-class boating, beautiful nature and scenery, rich heritage and history, and an abundance of arts and culture. These features combine to create an exciting tourism destination that offers a host of rich experiences.

LABOUR FORCE STATUS

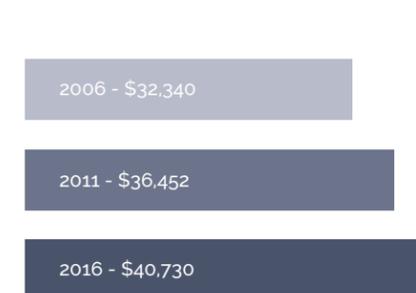


JOB GROWTH TRENDS



AVERAGE INCOME

Population 15 years and over



LARGEST OCCUPATIONS

