



To: Mayor George Cornell and Members of Council

From: Steven Harvey, Chief Municipal Law Enforcement Officer

Report Number: Municipal Law Enforcement Report MLE-032-20

Meeting Date: November 30, 2020

Subject: **2021 Parking Strategy Considerations**

RECOMMENDATION:

Option 1. - That Municipal Law Enforcement Report MLE-032-20 dated November 30, 2020 from Steven Harvey, Chief Municipal Law Enforcement Officer regarding 2021 Parking Strategy Considerations be received and that staff be directed to proceed with the extend Permit Parking Season (April 15 to October 15), increase the No Parking Fines and report back on b) Targeted Open Parking Conversation to Permit Parking additional areas as outlined in the staff report.

BACKGROUND/ANALYSIS:

As Council, staff and residents can attest too, parking related issues scientifically increased in 2020 as a result of the pandemic. Staff noted 3 important areas to review in this regard.

1. Permit Parking Season (Currently - May 15th to September 15th)

Currently all Permit Parking becomes effective annually from May 15th to September 15th. Over the last few years parking related concerns have been starting earlier in the spring and later in the fall. As a result of the pandemic the Permit Parking season was extended until October 5th, 2020.

Staff are recommending the Permit Parking Season be extended from April 15th to October 15th annually. To accomplish this change, our printed Parking Permits would need to be adjusted for the new season which we are just about to order for 2021 adding no additional cost at this time. There are a number of yellow Permit Parking signs posted along the shoreline and staff would propose to apply a decal over the existing posted dates. These decals and installation are anticipated to cost about \$3,000.00. This extended season would further improve our existing parking and beach use activities.

2. No Parking Fines (Current Set Fine of \$60.00)

Currently our Set Fines for parking in a No Parking Area are set at \$50.00 early payment and a Set Fine of \$60.00. This has been seen by some as a cost of a day at the beach and not a significant deterrent especially in 2020. As Council recalls, a 2nd Ticket Tow Policy was implemented to further add deterrence which staff would continue for future seasons. Staff are recommending the fine be increased to \$75.00 early payment and \$90.00 Set Fine for No Parking Areas. This will further increase the deterrence along with additional targeted communication in the spring to coincide with our traditional busy season. There is no financial impact at this time as we need to order Parking Ticket books for 2021 anyway.

3. Parking Strategy boundaries

In 2017 Council implemented the current Open Parking Strategy Boundaries as shown on the attached map (Appendix 1). In 2020 the Township experienced a significant increase in beach use and parking related activities along the Eastern shoreline. This resulted in various correspondence to Council seeking the implementation of Permit Parking in certain areas such as #2589 Champlain Road (Corrie Hamelin Park) and #269 Peek-a-boo Trail (Tee Pee Point Park).

In this regard, there are various options staff could further investigate but is seeking Council direction to narrow the scope of a potential review and future staff report back:

- a) Targeted Permit Parking Areas – In this regard consideration would be to implementing Permit Parking Areas at the actual parking lot of the parkland. Staff is not initially supportive of this approach as it will just push vehicles slightly further down the road in front of a residential property and merely change the issue.
- b) Targeted Open Parking Conversation to Permit Parking additional areas - In this regard consideration would be to implement the parking strategy signage to a larger neighborhood. Using the two addresses above, a large Open Parking Sign would be placed at the entrance to the area.
 - 1. In the case of Tee Pee Point Park, a sign at the entrance of Peek-a-boo Trail that would cover all roads beyond that point.
 - 2. In the case of Corrie Hamelin Park, Signs would be installed at Kettle's Beach Road and #2525 Champlain as an example to cover that area.
 Staff recommends this type of targeted approach for further review.
- c) Eastern Shoreline Open Parking Conversion to Permit Parking expansion – In this regard consideration would be to convert the entire eastern shoreline to the Open Parking Conversation to Permit Parking expansion and placing signs at the entrances to this area. This approach may be more restrictive than necessary based on past parking concerns. Staff are not recommending this review at this time.
- d) Full Township of Tiny Open Parking Conversion to Permit Parking - In this regard consideration would to converting the entire Township to the Open Parking Conversion to Permit Parking expansion and placing signs at the entrances to the Township. Like the eastern shoreline expansion, staff are not recommending this option at this time.
- e) Take no action – In this regard consideration would be to take no action at this time and monitor parking and beach use/parkland related issues and review in the fall of 2021.

All above options would require a certain degree of public consultation and communication before implementation.

OPTIONS/ALTERNATIVES:

- Option 1. That Municipal Law Enforcement Report MLE-032-20 dated November 30, 2020 from Steven Harvey, Chief Municipal Law Enforcement Officer regarding 2021 Parking Strategy Considerations be received and that staff be directed to proceed with the extend Permit Parking Season (April 15 to October 15), increase the No Parking Fines and report back on b) Targeted Open Parking Conversation to Permit Parking additional areas as outlined in the staff report.

Municipal Law Enforcement Report MLE-032-20
Re: 2021 Parking Strategy Considerations

Option 2. That Municipal Law Enforcement Report MLE-032-20 dated November 30, 2020 from Steven Harvey, Chief Municipal Law Enforcement Officer regarding 2021 Parking Strategy Considerations be received and direct staff to take action as deemed appropriate.

Option 2. That Municipal Law Enforcement Report MLE-032-20 dated November 30, 2020 from Steven Harvey, Chief Municipal Law Enforcement Officer regarding 2021 Parking Strategy Considerations be received and Status quo, no change or further action at this time.

FINANCIAL IMPLICATIONS:

Should Council proceed with item #1. Permit Parking Season, \$3,000.00 would need to be included in the 2021 Budget.

RELATIONSHIP TO STRATEGIC PLAN:

- Deliver Efficient and Exceptional Municipal Services
- Community Engagement

CONCLUSION:

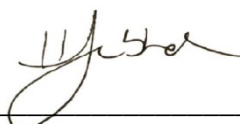
Staff seeks Council direction on this report.

Report Prepared by: Steven Harvey, Chief Municipal Law Enforcement Officer



Report Submitted by: Steven Harvey, Chief Municipal Law Enforcement Officer

Financial Implications
Reviewed By:



Haley Leblond, Acting Director of Finance

Report Approved By:



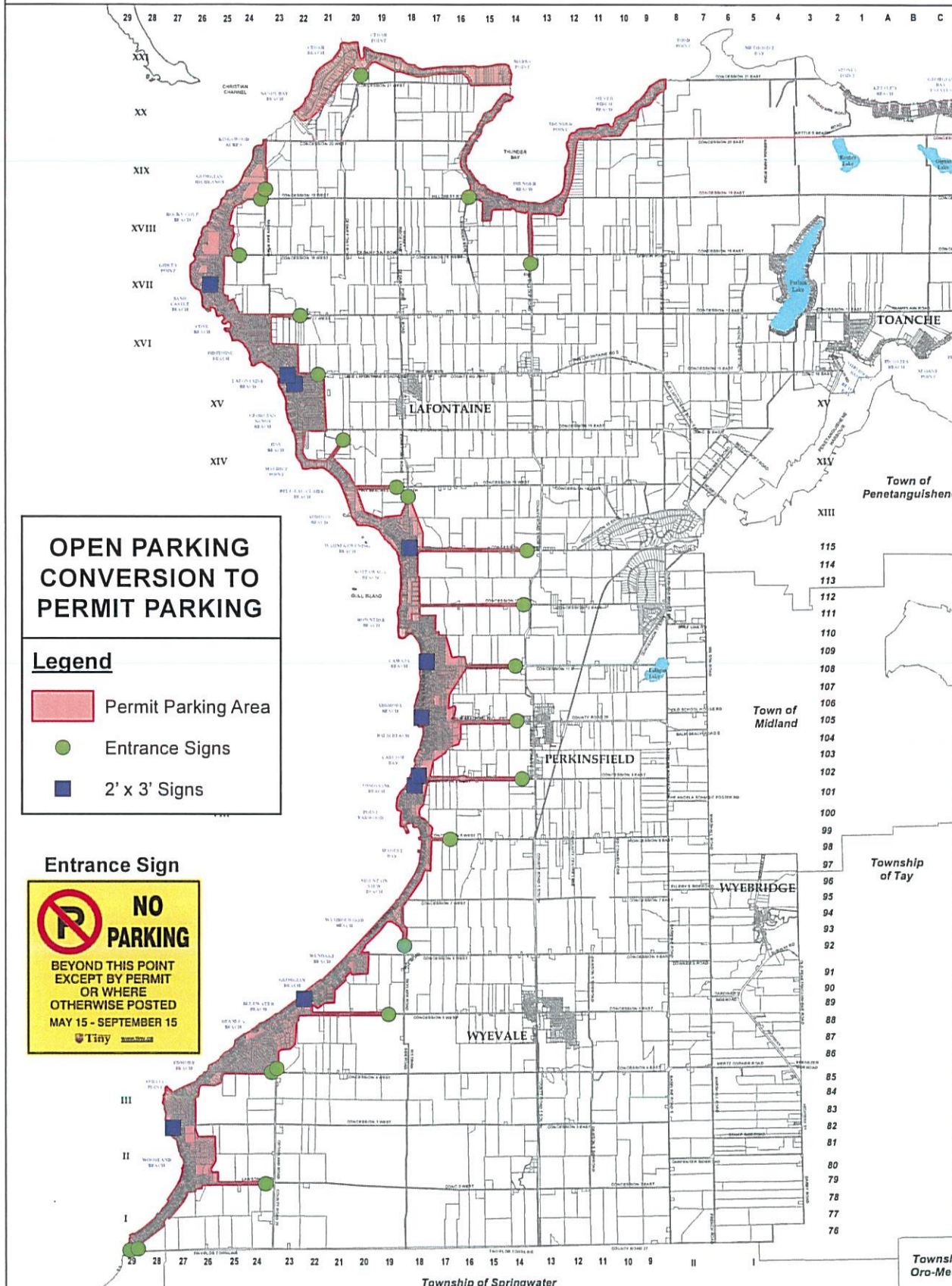
Tim Leitch, Acting Chief Administrative Officer

Attached Appendices to MLE-032-20:

Appendix 1 - Parking Strategy map

Township of Tiny Open Parking Conversion to Permit Parking Permit Parking Areas

Appendix 1 to
MLE-032-20



**OPEN PARKING
CONVERSION TO
PERMIT PARKING**

Legend

- Permit Parking Area
- Entrance Signs
- 2' x 3' Signs

Entrance Sign

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