

Community Profile: Township of Tiny

March 2023

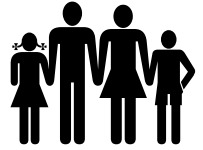


ECONOMY OVERVIEW



Population, Age, Average Income and Wage

POPULATION



Year	2016 ¹	2021 ¹	2051 (Forecasted) ²
Population	11,787	12,966	16,010

AVERAGE HOUSEHOLD INCOME



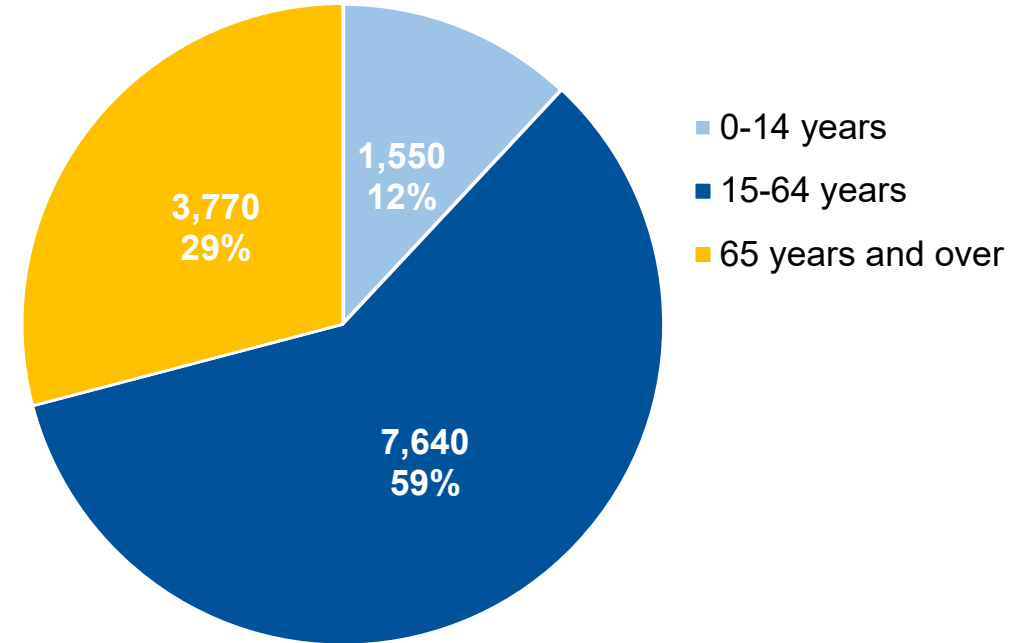
Year	2015 ¹	2020 ¹
Average Household Income	\$90,152	\$108,600

AVERAGE WAGE



2021³
\$ 51,541
 (87% of national average)

AGE GROUPS (2021) ¹

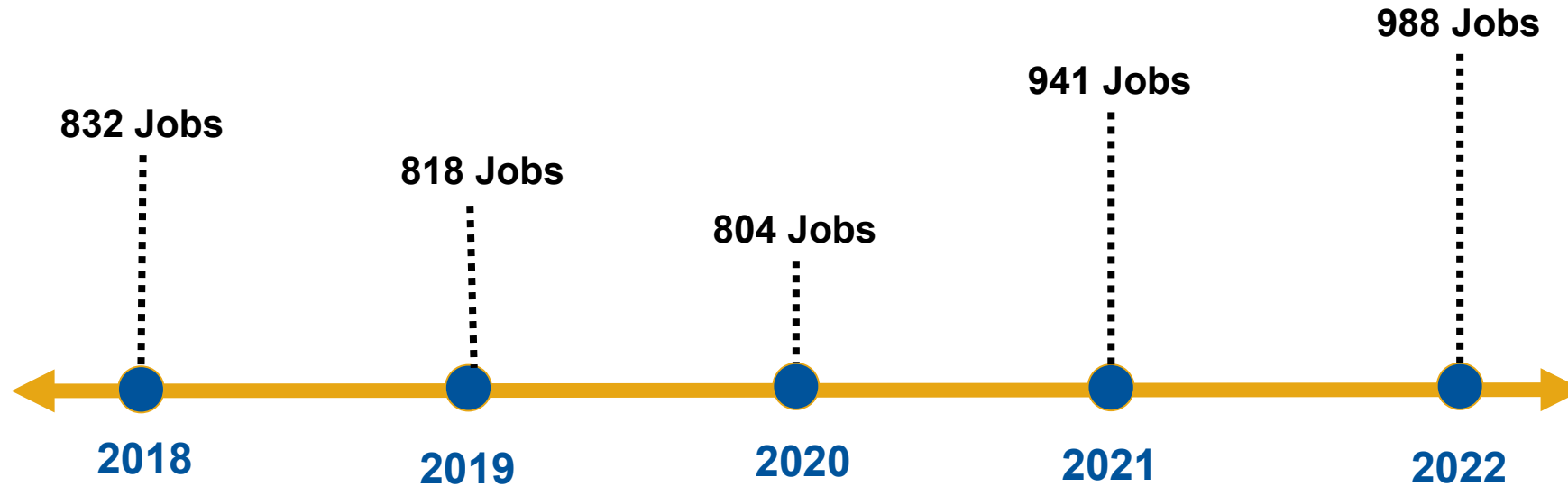


Sources: 1) 2016, 2021 Census

2) Growth Forecasts and Land Needs Assessment, Prepared by Hemson for the County of Simcoe, March 31, 2022

3) EMSI Analyst. Dataset 2022.3. Industry Overview. Demographic Overview

Local Job Trends

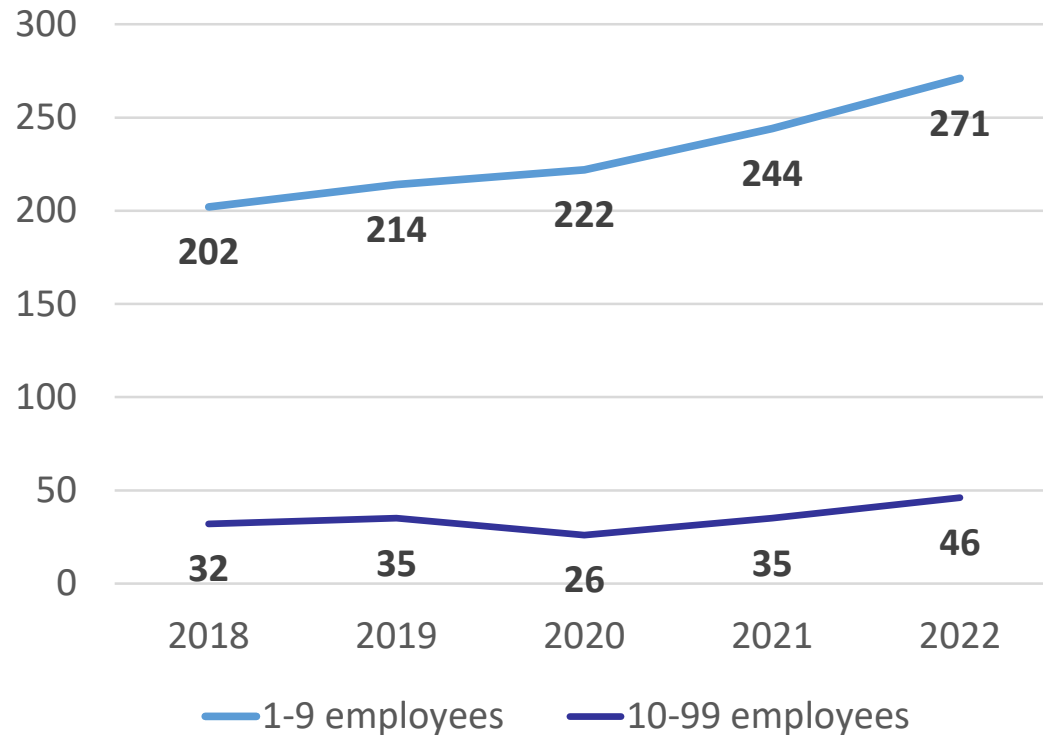


23% from 2020-2022

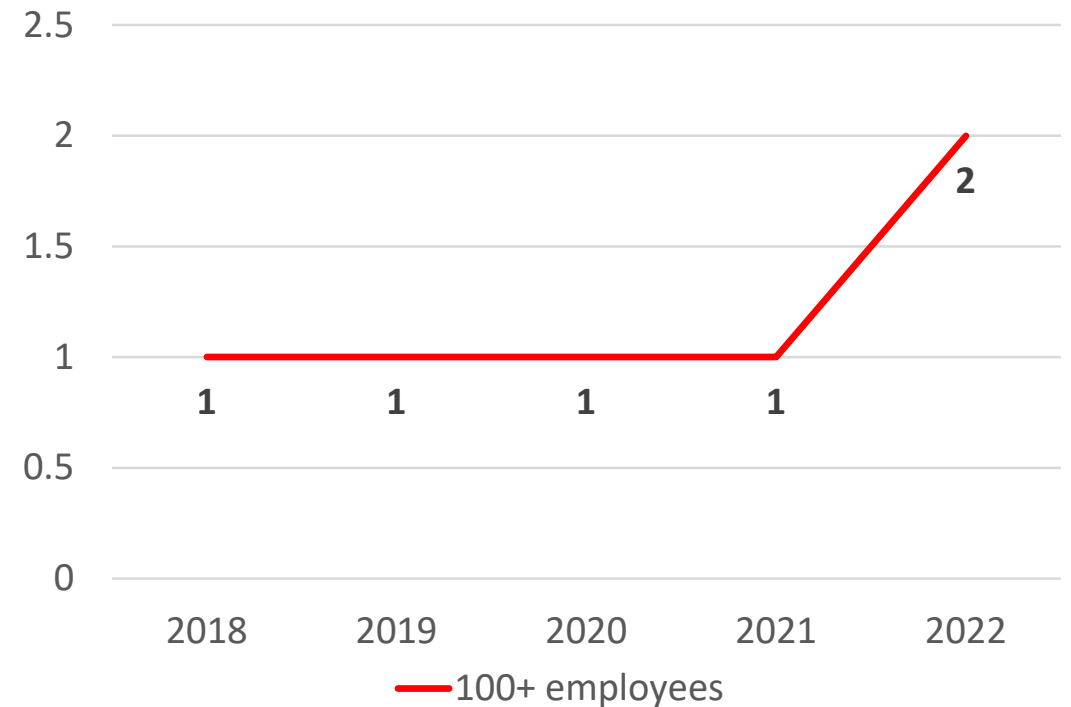


Number of Employers 2018-2022

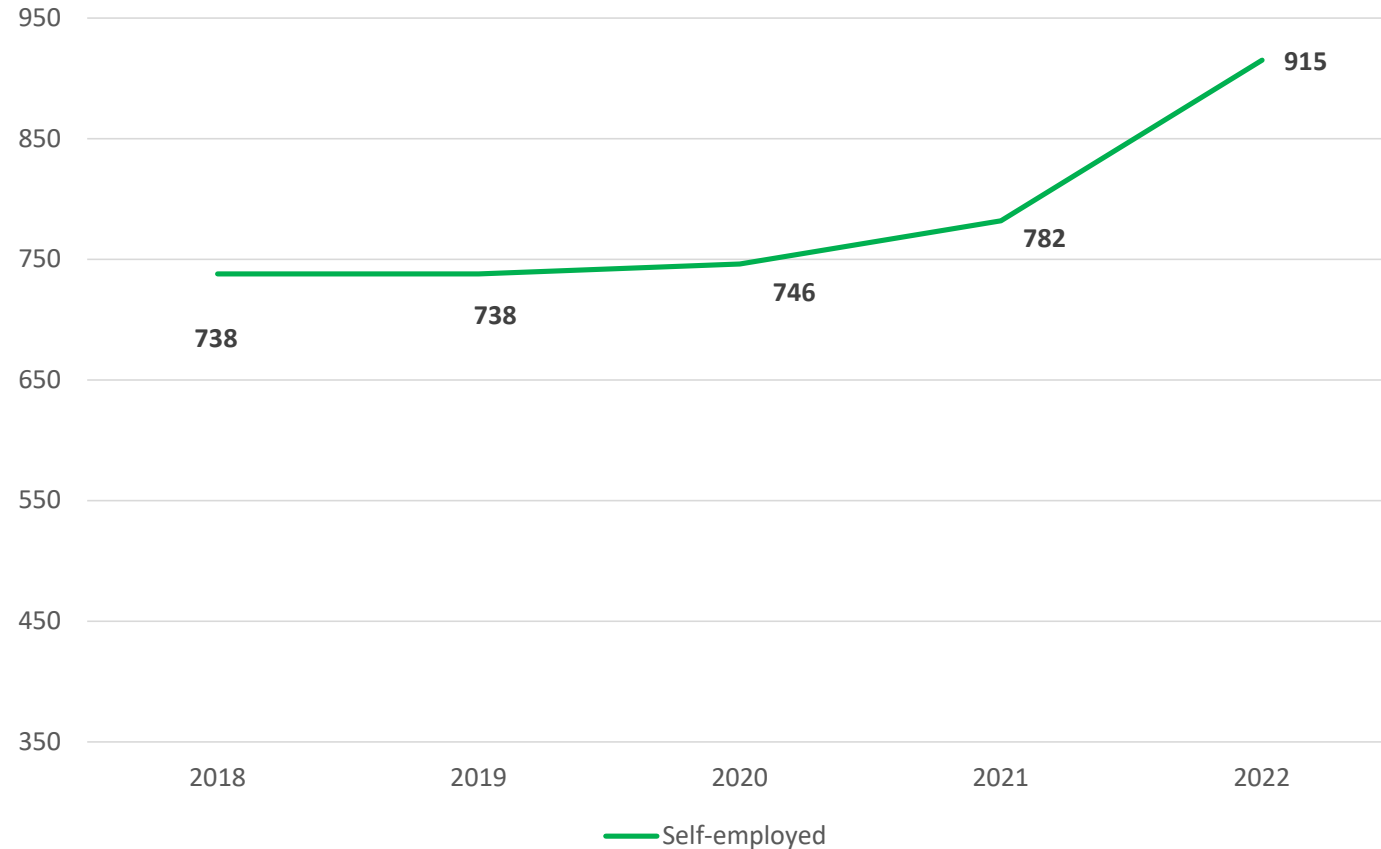
Employers with 1-99 employees



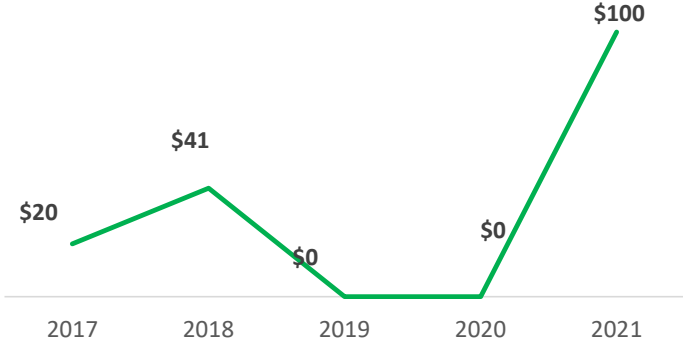
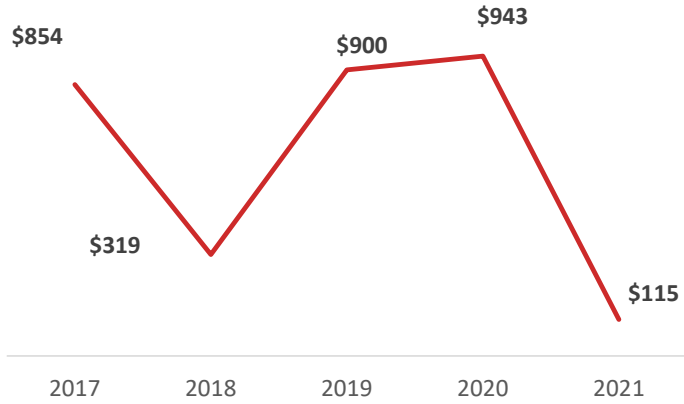
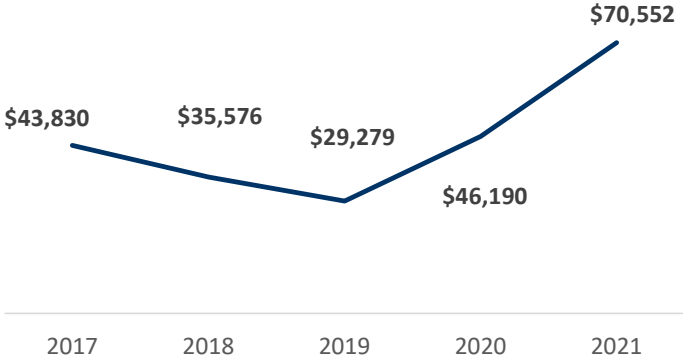
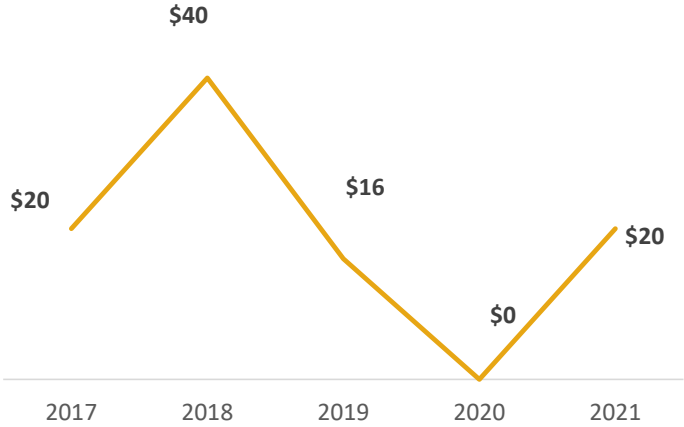
Employers with 100+ employees



Number of Self-Employed Businesses 2018-2022



2017 – 2021 Building Permits Value (\$000)



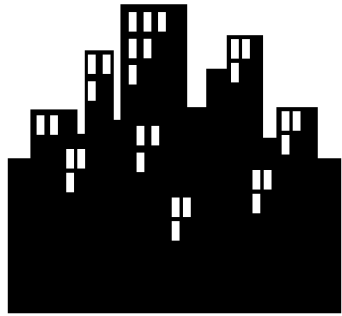
- Commercial
- Residential
- Industrial
- Institutional



Source: Community Data: Building Permits (Pulled from Statistics Canada, 2017-2021 Building Permits), Building Permit Data from Municipality

2021 Building Permits Value

COMMERCIAL



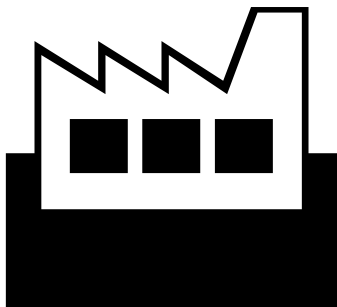
\$20,000

RESIDENTIAL



\$70.6 million
128 new units

INDUSTRIAL



\$115,000

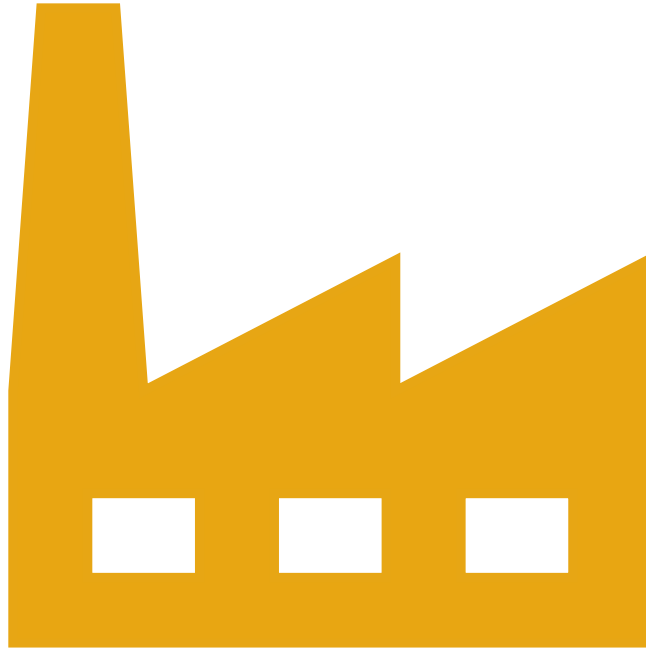
INSTITUTIONAL



\$100,000

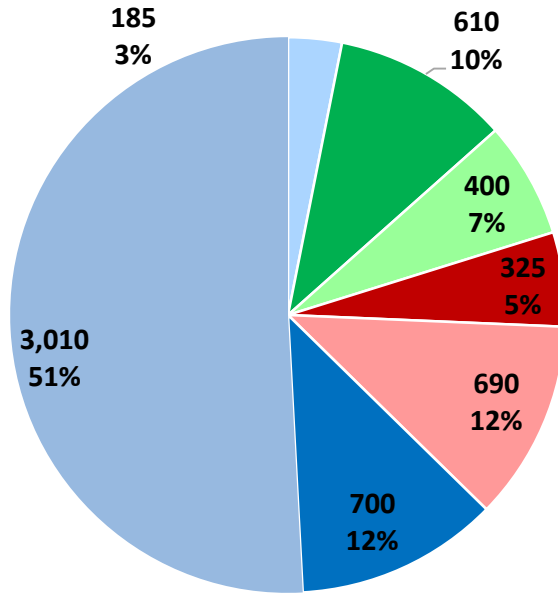


INDUSTRIES



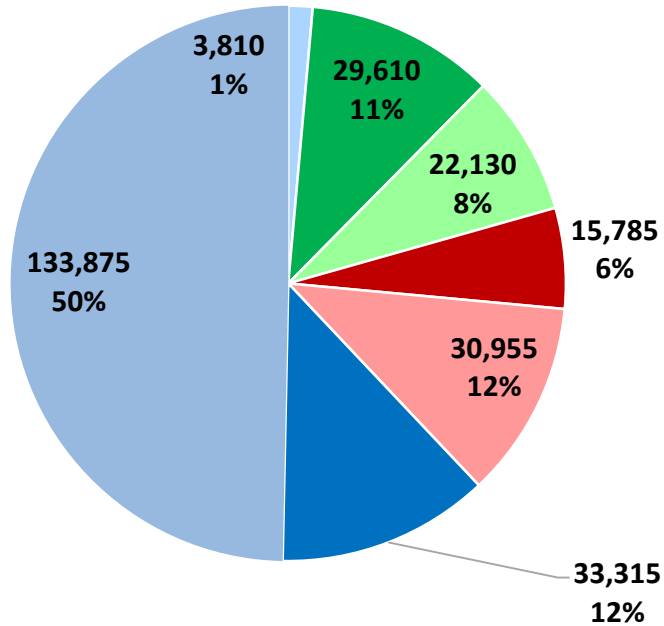
Sectors of Interest by Job Numbers

Tiny



- Tourism
- Agriculture, forestry, fishing and hunting
- Construction
- Retail Trade

Simcoe County



- Manufacturing
- Professional, scientific and technical services
- Other

Other: Mining, quarrying, and oil and gas extraction; Utilities; Wholesale trade; Transportation and warehousing; Information and cultural industries; Finance and insurance; Real estate and rental and leasing; Management of companies and enterprises; Administrative and support, waste management and remediation services; Educational services; Other services (except public administration); and Public administration.



Industry Growth – Sectors of Interest

Description	2018 Jobs	2023 Jobs	2018 - 2023 Change	2018 - 2023 % Change
Agriculture, forestry, fishing and hunting	31	37	6	18%
Manufacturing	39	39	0	0%
Professional, scientific and technical services	42	51	10	23%
Tourism	74	94	20	27%

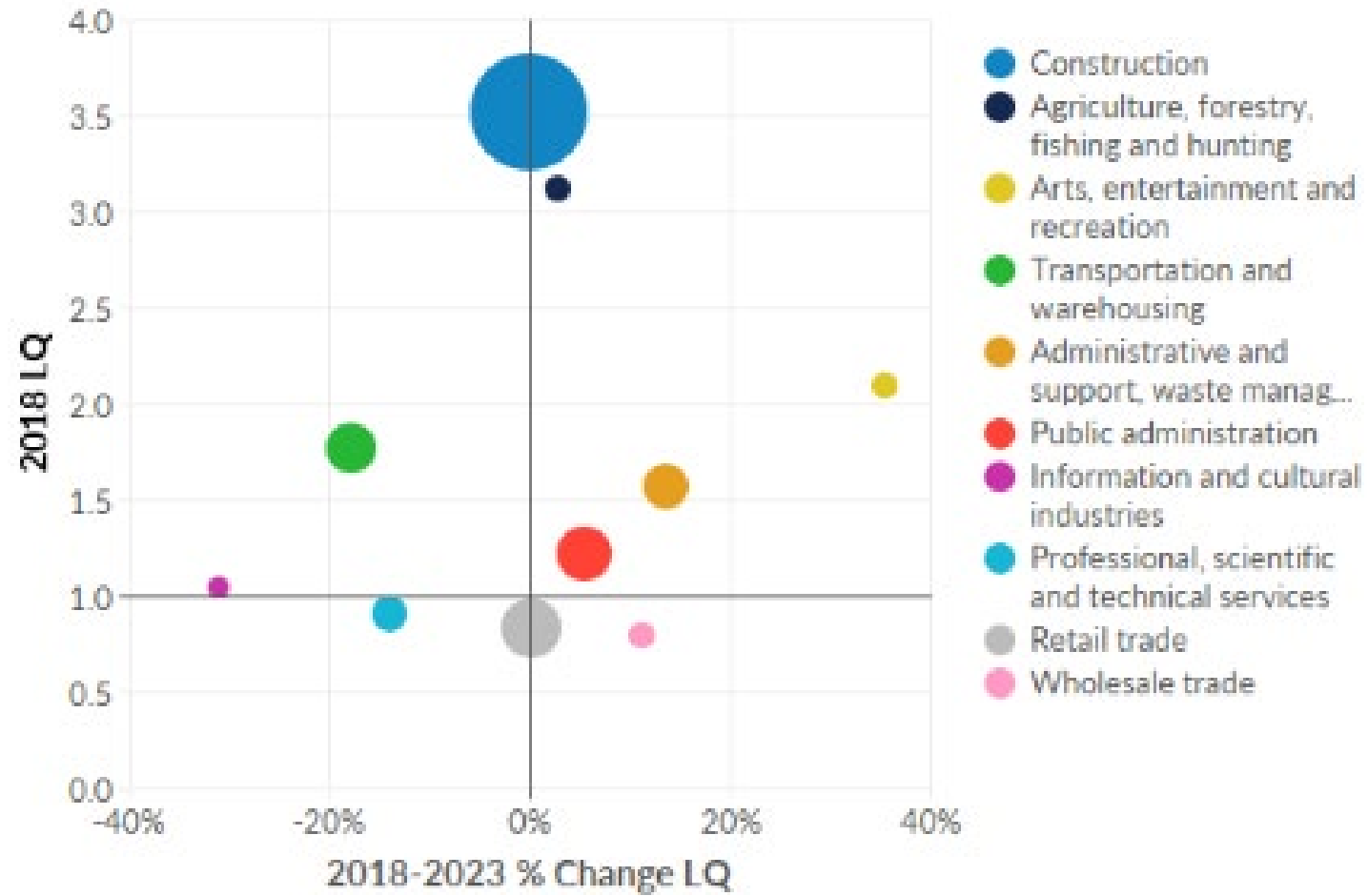


Average Wages – Sectors of Interest (2018-2023)

Description	Average Wage Midland	Average Wage Simcoe County	Average Wage Ontario
Agriculture, forestry, fishing and hunting	\$31,423	\$31,079	\$31,711
Manufacturing	\$59,094	\$61,065	\$65,498
Professional, scientific and technical services	\$71,121	\$63,232	\$85,918
Tourism	\$25,225	\$26,226	\$30,677



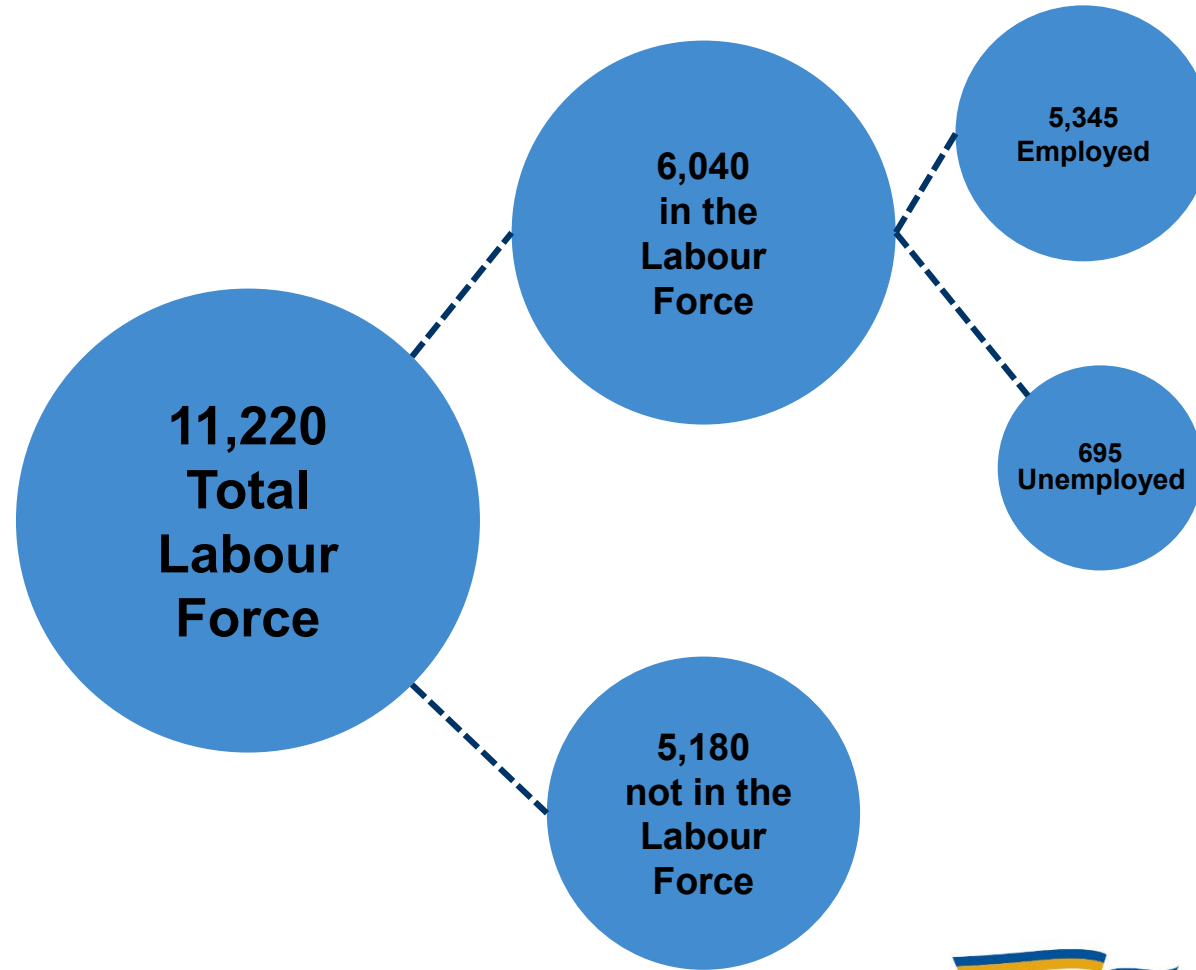
Location Quotient 2018-2023



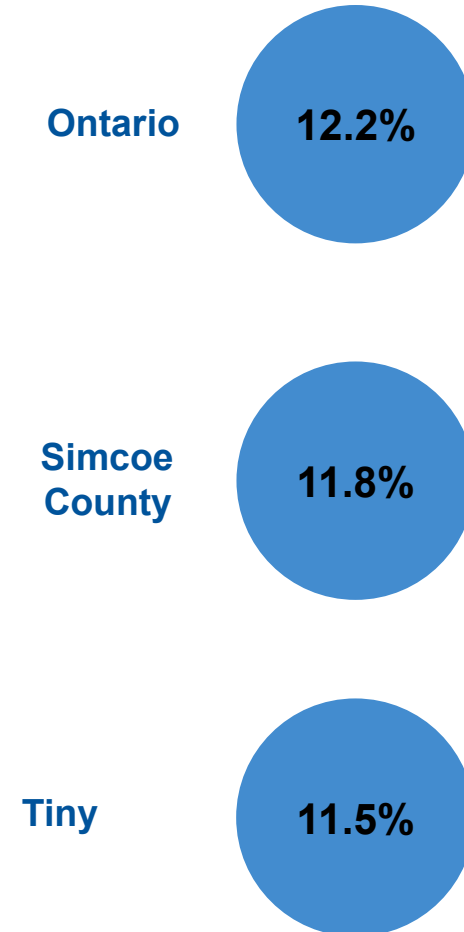
LABOUR FORCE



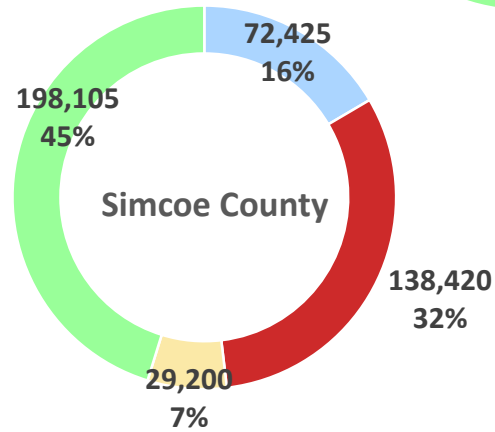
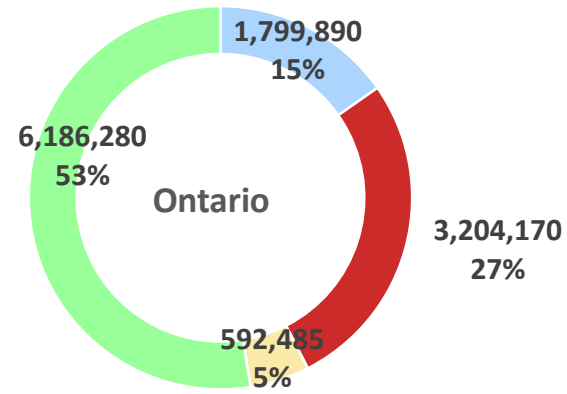
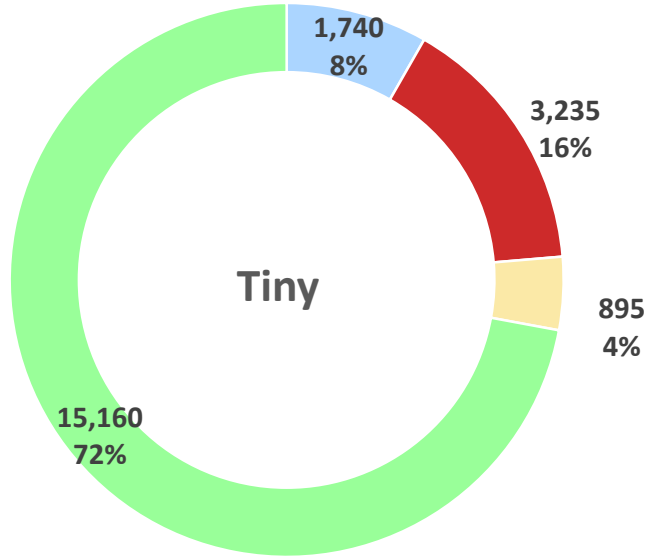
Labour Force Overview



Unemployment Rate



Education Level



- No certificate, diploma or degree
- College or University certificate or diploma
- High school diploma or equivalent
- Apprenticeship or trades certificate or diploma



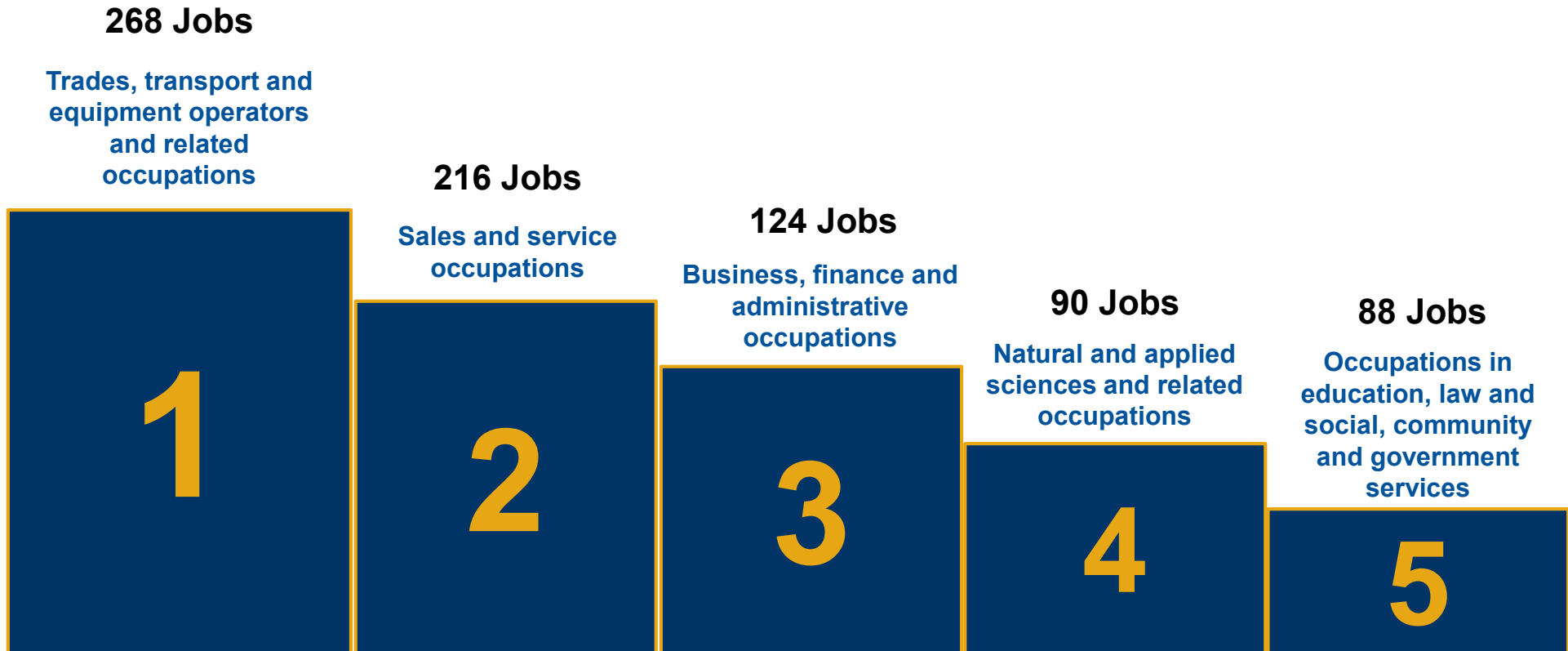
Population & Labour Force within 30km, 2021

Total Population	90,539
Household population 15 years or over for labour force	77,163
In the labour force	44,013
Employed	39,574
Unemployed	4,439
Not in the labour force	33,150

Central Tiny– 30km radius



Largest Occupations in 2023



Occupation Growth

Occupation	2016 Jobs	2023 Jobs	Change in Jobs (2016-2023)	% Change
Trades, transport and equipment operators and related occupations	218	268	50	23%
Sales and service occupations	190	216	26	14%
Business, finance and administration occupations	111	124	13	11%
Natural and applied sciences and related occupations	77	90	13	17%
Occupations in education, law and social, community and government services	91	88	-3	-3%
Management occupations	49	61	12	25%
Natural resources, agriculture and related production occupations	46	54	8	17%
Occupations in manufacturing and utilities	40	42	2	5%
Health occupations	28	29	1	3%
Occupations in art, culture, recreation and sport	24	27	3	13%
Unclassified	15	17	2	17%



Labour Flows

515 Residents of Tiny work within their own community

2,795 Residents of Tiny leave their own community each day for work

655 work in non-County communities

2,140 work in other communities in the County

75 non-County residents commute into the Township of Tiny each day for work

Data Limitation: These figures do not include persons who do not have a usual place of work. As a result, persons who work from home, outside of Canada or that have no fixed workplace address are not included.



Thank You

Tiffany Boening

Economic Development Officer

County of Simcoe

Tiffany.Boening@simcoe.ca

705-726-9300 ext. 1537

