

Submission Format:

- All advertisements must be submitted as a completed design in PDF, png, or jpeg format with print bleed.
- Please see below for the required dimensions of each ad size.

Activity Guide

Ad Size	Dimensions
1/4 Page	3.875 inches (width) / 4.835 inches (height)
1/2 Page (horizontal)	8 inches (width) / 4.835 inches (height)
1/2 Page (vertical)	3.875 inches (width) / 9.92 inches (height)
Full Page	8 inches (width) / 9.92 inches (height)

Rink Boards

Ad Size	Dimensions
Board	6 feet (width) / 3 feet (height)

Review Process:

- Advertisements will be reviewed by our editorial team to ensure compliance with the Guidelines for Advertising Submissions.
- Advertisements of a political nature will not be published, priority for advertising will be given to recreation and leisure based private or public businesses/organizations. The township reserves the right to approve or reject materials being submitted for publication. All artwork must be provided to print specifications.

Ad Purchase Options:

- Ads may be purchased for a single season or for the entire year (2 ads).
- Please indicate the season(s) and ad size in your submission.

Fees:

Activity Guide

Ad Size	1 Guide (Per Year)	2 Guides (Per Year)
1/4 Page	\$200.00	\$375.00
1/2 Page	\$275.00	\$525.00
Full Page	\$550.00	\$1,075.00
Full Page Inside Front/Back Cover	\$750.00	\$1,475.00
Full Page Back Cover	\$950.00	\$1,875.00

Rink Boards

Ad Size	1 Year (1 Rink)	1 Year (2 Rinks)
Board (6 feet (width) / 3 feet (height))		

Ad Proofs:

- Ad proofs are available upon request.

Pricing:

- Prices are subject to change based on print and paper costs.
- All add rates are subject to HST.

Confirmation and Payment:

- You will be contacted after the submission deadline to confirm your ad.
- A request may be made to approve your submission if any changes are made.
- Payment will be accepted after confirmation.
- Payments must be made in full before the advertisement is published.
- Invoices will be delivered electronically following a successful ad submission.

Contact Information:

- For inquiries, please contact:

Email:

Jake Clutchey

Recreation Administrative Coordinator

jclutchey@tiny.ca