

2027 Community Calendar

Business Advertising Terms and Conditions

Program Overview

The Township of Tiny Community Calendar is an annual publication intended to promote community engagement, increase awareness of Township services and events, and support local businesses through affordable advertising opportunities.

The 2027 calendar will be distributed free of charge to residents and made available digitally through the Township website.

By submitting an advertisement request, the applicant agrees to comply with the following Terms and Conditions.

1. Eligibility

1.1 Advertising opportunities are available primarily to businesses, organizations, and service providers operating within the Township of Tiny.

1.2 Preference may be given to Township of Tiny businesses and organizations where advertising space is limited.

1.3 The Township reserves the right to decline advertisements from businesses or organizations that are deemed inconsistent with the values, policies, or public interests of the Township.

1.4 Political advertisements, religious messaging, discriminatory content, offensive material, or advertisements promoting illegal activity will not be permitted.

1.5 The Township reserves the right to refuse any advertisement at its sole discretion.

2. Advertisement Opportunities

2.1 Advertisements will appear on specific calendar dates selected by the advertiser and approved by the Township.

2.2 Advertisements may promote:

- Sales or promotions
- Community events
- Seasonal campaigns
- Business anniversaries
- Service reminders
- Limited time offers
- Booking deadlines

2.3 Advertisement placement is subject to availability and will be allocated on a first come, first served basis.

2.4 Submission of a requested date does not guarantee placement on that date until confirmed by the Township.

2.5 The Township reserves the right to adjust advertisement placement for layout, spacing, design consistency, or operational requirements.

3. Advertisement Fees

3.1 Introductory advertising opportunities for the 2027 calendar will begin at \$50.00 plus HST per advertisement date.

3.2 Fees must be paid in full prior to advertisement approval and publication.

3.3 Payment instructions and deadlines will be provided upon acceptance of the advertisement application.

3.4 Advertisements not paid in full by the identified deadline may be removed from the publication without notice.

3.5 Advertising fees are non-refundable once the calendar design process has commenced.

4. Submission Requirements

4.1 Businesses must provide the following information:

- Business name
- Contact name
- Mailing address
- Telephone number
- Email address
- Requested advertisement date(s)
- Advertisement wording
- High resolution logo or artwork
- Any applicable promotional details

4.2 All submitted logos, graphics, and promotional materials must be provided in high resolution digital format.

4.3 Advertisement submissions must comply with any size, formatting, and character limitations established by the Township.

4.4 The Township reserves the right to edit or modify advertisement wording for formatting, grammar, clarity, consistency, or space limitations while maintaining the original intent of the submission.

4.5 Advertisers are responsible for ensuring all submitted information is accurate and current.

5. Content Standards

5.1 Advertisements must comply with all applicable municipal, provincial, and federal legislation.

5.2 Advertisements shall not contain:

- False or misleading information
- Inappropriate or offensive language
- Political endorsements
- Religious advocacy
- Discriminatory or hateful content
- Sexually explicit material
- Content promoting violence or illegal activity

5.3 Artificial intelligence generated advertisements or imagery may be reviewed at the discretion of the Township and may be declined where authenticity or copyright concerns exist.

5.4 The Township reserves the right to reject any advertisement that may negatively impact the integrity or reputation of the Township publication.

6. Design and Production

6.1 The final design, layout, sizing, and placement of advertisements shall be determined by the Township and its contracted designer.

6.2 The Township does not guarantee exact colour matching or final print appearance.

6.3 Minor design modifications may occur during production.

6.4 The Township reserves the right to remove or alter advertisements that do not meet technical or quality standards.

7. Distribution and Publication

7.1 The calendar will be distributed free of charge while quantities last.

7.2 Distribution locations may include Township facilities, community centres, seniors centres, and additional public access locations.

7.3 The Township does not guarantee a specific distribution quantity or audience reach for individual advertisements.

7.4 A digital version of the calendar may be posted on the Township website and promotional channels.

8. Limitation of Liability

8.1 The Township of Tiny shall not be liable for:

- Printing errors
- Omissions
- Delays in production or distribution
- Technical issues related to supplied files
- Advertising performance or business outcomes

8.2 Advertisers assume full responsibility for the content and accuracy of submitted materials.

8.3 The advertiser agrees to indemnify and hold harmless the Township of Tiny, its Council members, employees, agents, and contractors from any claims arising from the submitted advertisement content.

9. Cancellation and Changes

9.1 Requests for advertisement changes must be submitted in writing prior to the design deadline established by the Township.

9.2 Once final production has commenced, no changes or cancellations will be permitted.

9.3 The Township reserves the right to cancel the calendar program or modify timelines if operationally required.

10. Acceptance of Terms

10.1 Submission of an advertisement application constitutes acknowledgment and acceptance of these Terms and Conditions.

10.2 The Township reserves the right to amend these Terms and Conditions at any time as required.

10.3 Participation in the program does not constitute endorsement by the Township of Tiny of any business, organization, service, or product advertised within the calendar.

Contact Information

Township of Tiny
Recreation and Special Events Department
130 Balm Beach Road West
Tiny, Ontario

Phone: 705-526-4204

Website: www.tiny.ca